

## 2023 CLIMATE LOBBYING EXPECTATIONS AND RESOURCES

### INVESTOR EXPECTATIONS ON CLIMATE LOBBYING

[Ceres 2019 Investor Expectations on Climate Lobbying](#)

[Ceres 2020 letter to companies on responsible climate lobbying](#)

Ceres 2020 [Blueprint for Responsible Policy Engagement on Climate Change](#)

Global Standard on Responsible Climate Lobbying March 2022: [Final Standard](#) and [main webpage](#)

ICCR's [Leading Lobbying Practices to Drive 1.5°C Policy Action](#)

Institutional Investors Group on Climate Change (IIGCC) 2018 [Investor Expectations on Company Climate Lobbying](#)

International Corporate Governance Network (ICGN) 2017 (updated) [Political Lobbying and Donations](#) report presents principles and guidance for investors' engagement on the topic.

PRI: [Converging on Climate Lobbying](#)

PRI 2022 [Investor Case for Responsible Political Engagement](#)

PRI [2015 Investor Expectations on Corporate Climate Lobbying](#)

### GENERAL ISSUE RESOURCES

AAA Framework for Climate Policy Leadership [Open Letter to America's CEOs](#) (Ceres, EDF, WRI, etc.)

B Team Misalignment Toolkit: [Addressing Trade Association Misalignment on Climate Policy](#). This toolkit helps companies identify and address inconsistencies in climate lobbying and addressing them.

[Caring for Climate – 2013 Guide for Responsible Corporate Engagement in Climate Policy](#) (outlines many exs. of indirect lobbying), UN Global Compact and partners.

Center for Political Accountability: [Collision Course: The Risks Companies Face When Their Political Spending and Core Values Conflict and How to Address Them](#)

Center for Political Accountability [Hollow Policies](#) Report Feb. 2022

Ceres' [Practicing Responsible Policy Engagement](#): regularly updated report and online tool outlining the climate lobbying performance of S&P 100 companies (Nov. 2022 latest edition)

Change the Chamber [2021 Chamber Climate Obstruction Summary](#) and [Chamber Fact Sheet](#)

Climate Action 100+ (CA 100+) has assessed companies on their Paris-aligned lobbying disclosures through its [Net Zero Company Benchmark](#)

[ClientEarth Briefing on Legal Risks to Companies and Investors from Climate Lobbying Misalignment](#)

Climate Voice's [A Climate Lobbying Guide for Business Leaders](#)

[EDF Climate Lobbying Authenticity Meter](#)

Influence Map [Climate Action 100+ Company Report](#) on Industry Association Lobbying

Influence Map [Leading Report Examples](#)

Influence Map [scoring and analysis of climate lobbying reports](#) produced by CA100+ companies.

London School of Economics: [What role should institutional investors be taking in the governance of corporate climate change lobbying?](#)

London School of Economics and Political Science: [Company lobbying and climate change: good governance for Paris-aligned outcomes](#)

OECD [Resources and Database on Global Regulations on Corporate Lobbying](#)

OECD's Principles for [Transparency and Integrity in Lobbying](#) for governments

Resources for the Future's [Federal Climate Policy 101 Toolkit](#) on Reducing Emissions

[Responsible Lobbying Framework](#), developed by a multi-stakeholder working group, including ICCR and ShareAction, identifies globally applicable principles and standards of responsible lobbying.

Transparency International's [Wise Counsel or Dark Arts? Principles and Guidance for Responsible Corporate Political Engagement](#) report guides companies on how to manage activities such as political donations and stakeholder engagement.

Unilever [Letter to Trade Associations](#) on Climate Change Expectations

United Nations Global Compact and AccountAbility's [Towards Responsible Lobbying](#) report provides six steps to help companies identify if their lobbying practices are being conducted responsibly.

The World Resources Institute's (WRI) [Seven Barriers to U.S. Leadership on Climate Policy and How to Break Them Down](#)